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August 6, 2002

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Real Estate & Development:

Specht Web site benefits developers, builders, agents

by JACK RUBINGER
Contributing Writer

The local real estate community has a new tool now that Specht Properties has made its new database-driven Web site available at www.spechtprop.com.

Dave Johnson's team at Netropole — located online at www.netropole.com — of Portland was responsible for the assignment.

Users can now easily find available space in Vancouver as well as in Portland, Beaverton and Wilsonville and evaluate Specht's current real estate portfolio by project name, size, date of completion and product type — light industrial, land, Class A office, etc. In addition, the redesign took a first generation site look and feel and updated it to modern standards.

The new site allows commercial realtors, builders, developers and office park management, to focus their time and investments on the best projects. The Web's template-based design insures visual consistency, is also easy to update and maintain internally.

"Database-driven websites are critical for anyone who wants to be able to easily maintain and own their information, and is an ideal solution for the real estate community," said Dave Johnson from Netropole.

Netropole Inc. began business in 1995 at the onset of the Internet revolution committed to helping businesses make the most of Internet technologies. Since those early days of static Web pages and broken links, it has grown to provide state-of-the-art, dynamic database-driven Web sites for business-to-business and business-

to-consumer transactions, communications, and marketing efforts. A Microsoft certified solution provider, Netropole provides robust, scalable and user-maintainable solutions based on Windows NT, Windows 2000, IIS, Visual Basic and SQL Server.

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